

### UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

March 15, 2024

Dear Industry Partners,

It is with great pride and excitement that we announce our 6<sup>th</sup> Annual Orthopedic Research Symposium and D'Ambrosia Diversity Lectureship. The event is scheduled for Wednesday, October 23, 2024 as a hybrid event, with the in-person component at Anschutz Medical Campus in Aurora. This symposium has seen increasing attendance and engagement over the past 5 years, with 200+ attendees each year, 100+ posters, and 12 plenary sessions. Attendees include pediatric and adult clinical faculty as well as translational and basic scientists from all major musculoskeletal programs in the Colorado Front Range, including CU, CSU, and Colorado School of Mines. We've also welcomed attendees from beyond Colorado, including University of Rochester, University of Delaware, and University of New Mexico. In recent years, we hosted international attendees and presenters alike.

The program will feature plenary sessions, poster sessions, a scientific keynote lecture, and a diversity keynote lecture. This year's Scientific Keynote is Gregory D. Myer, PhD from Emory University. The D'Ambrosia Diversity Keynote is Toni M. McLaurin from The NYU Grossman School of Medicine.

We invite you to partner with us as we take Orthopedic Research in Colorado to the next level. Below are the opportunities to provide support for the 6<sup>th</sup> annual event:

#### • Platinum Sponsor - \$10,000

- Recognition on conference website and registration site
- Ten mentions with company name and logo on CU Orthopedics social media
- Maximum of 4 reps onsite at one time for the duration of the event
- 4 invitations to the D'Ambrosia Diversity Reception
- Prominent exhibit booth space provided at the conference
- Recognition during opening and closing remarks
- Exclusive logo exposure at the D'Ambrosia Diversity Reception
- Logo in course agenda
- Shared logo exposure at registration desk and throughout venue
- Shared logo exposure at Food and Beverage areas

# Gold Sponsor - \$5,000

- Recognition on conference website and registration site
- Five mentions with company name and logo on CU Orthopedics social media
- Maximum of 3 reps onsite at one time for the duration of the event
- 3 invitations to the D'Ambrosia Diversity Reception
- Exhibit booth space provided at the conference
- Recognition during opening and closing remarks
- Logo in course agenda
- Shared logo exposure at Food and Beverage areas

## • Silver Sponsor - \$2,500

- Recognition on conference website and registration site
- Two mentions with company name and logo on CU Orthopedics social media



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- Maximum of 2 reps onsite at one time for the duration of the event
- Exhibit booth space provided at the conference
- Recognition during opening and closing remarks
- Logo in course agenda
- Shared logo exposure at Food and Beverage areas

## Virtual Sponsor - \$1,000

- Recognition on conference website and registration site
- One mention with company name and logo on CU Orthopedics social media
- Logo in course agenda

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Recognition during opening and closing remarks

Should you consider exhibiting at this event, please contact the Senior Event Specialist at the Department of Orthopedics, Ellen Rhodes, at Ellen.Rhodes@cuanschutz.edu or 303-724-2961. We certainly value your time, services, and products, and we hope you will be able to share your expertise with the audience in attendance. Thank you in advance for your consideration.

Best Regards,

**Emily Lindley PhD** Symposium Chair

Michael Zuscik PhD

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Mack Clayton Professor & Vice Chair of Research Director, Center for Bone and Joint Research

**Department of Orthopedics** 

Evalina Burger MD

Robert D'Ambrosia Professor & Chair

**Department of Orthopedics**