



Sports Medicine

UNIVERSITY OF COLORADO

January 21, 2024

The 19th Annual CU Sports Medicine Fall Symposium is scheduled for Friday, September 13th at the spectacular Stadium Club overlooking Folsom Field on the University of Colorado Boulder campus. The emphasis of our 2024 program is on the diagnosis, treatment and rehab of upper extremity injuries. The course will include an impressive lineup of lecturers from the University of Colorado Sports Medicine faculty as well as nationally-known guest lecturers. As you may know, this conference is very well attended, seeing nearly 300 participants in-person and online last year with positive feedback from attendees and exhibitors alike. We hope you will join us as an exhibitor for this event. Below are the opportunities to support this course:

Vendor Exhibit Fee Levels:

- Title Sponsor - \$10,000
 - Premiere exhibit booth space provided with 4 complimentary registrations
 - 10 company mentions on all CU Sports Medicine social media platforms (sponsor to provide content)
 - Company name listed as Title Sponsor in course agenda
 - Company name and link to company website on conference website under "Sponsors" Tab
 - Shared logo exposure in Food and Beverage area
 - Recognition during opening and closing remarks and throughout program (live remarks)
 - Company name (no logo) on sponsor thank you slide during welcome, breaks, and closing
 - Four parking passes in Folsom Garage
- CU Gold Exhibit Booth - \$5,000
 - Preferred exhibit booth space provided with 3 complimentary registrations
 - 5 company mentions on all CU Sports Medicine social media platforms (sponsor to provide content)
 - Company name listed as Gold Level Sponsor in course agenda
 - Company name and link to company website on conference website under "Sponsors" Tab
 - Shared logo exposure in Food and Beverage area
 - Recognition during program (live remarks)
 - Company name (no logo) on sponsor thank you slide during welcome, breaks, and closing
- CU Black Exhibit Booth - \$2,500
 - Exhibit booth space provided with 2 complimentary registrations
 - 2 company mentions on all CU Sports Medicine social media platforms (sponsor to provide content)
 - Company name listed as Black Sponsor in course agenda
 - Company name and link to company website on conference website under "Sponsors" Tab
 - Shared logo exposure in Food and Beverage area
 - Recognition during program (live remarks)
 - Company name (no logo) on sponsor thank you slide during welcome, breaks, and closing

If you are unable to attend but would still like to be recognized at this annual symposium, please consider the **Recognition Level of \$1,500**, which offers company recognition and signage at the program as well as on social media, but no booth exhibit space.

Should you consider exhibiting at this event, please contact the Event Coordinator at the Department of Orthopedics, Ellen Rhodes, at Ellen.Rhodes@cuanschutz.edu. We certainly value your time, services, and products, and we hope you will be able to share your expertise with the audience in attendance. Thank you in advance for your consideration.

Best Regards,

A handwritten signature in black ink, appearing to read 'Eric McCarty'.

Eric McCarty, MD
Chief, Sports Medicine Shoulder Surgery
University of Colorado School of Medicine
Director of Sports Medicine, University of Colorado Athletics