

Presidential Initiative

ON URBAN AND PLACE-BASED RESEARCH

2021 Fall Research Showcase

Five Points to Five Notes

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Digital Design, CAM



OUR MISSION

Within this project, we aim to foster transformative engagement and place-keeping by creating a platform and virtual artistic walk that seeks to lift up the voices of local businesses, artists, and other members of the Five Points community.

OUR VISION

Becoming a go-to conduit and channel where community members capture and feel comfortable sharing their stories, history, culture, and aspirations.



USER GRABS COFFEE AT THE COUNTER

USER CLICKS POP-UP TO ACCESS PODCAST



USER IS CURIOUS & SCANS QR CODE ON COFFEE SLEEVE AFTER SITTING DOWN

USER SELECTS PODCAST TO LISTEN TO AND PRESSES PLAY. THEY ENJOY THEIR COFFEE WHILE THEY ACTIVELY LISTEN

COFFEE @ THE POINT PODCAST STORYBOARD

USER FINDS SONG OR ARTIST THEY ENJOY AND DONATES \$ TO THAT LOCAL ARTIST OR STORYTELLER.

NOW THE USER NEEDS TO FOCUS ON OTHER ACTIVITIES



Virtual gift
Shop of collectibles

Scavenger Hunt
Scavenge for hidden items

Historical audio playlays
Historical audio playlays

Historical picture timeline
Historical picture timeline

Quizzes
Quizzes

Virtual gift
Shop of collectibles

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Quizzes

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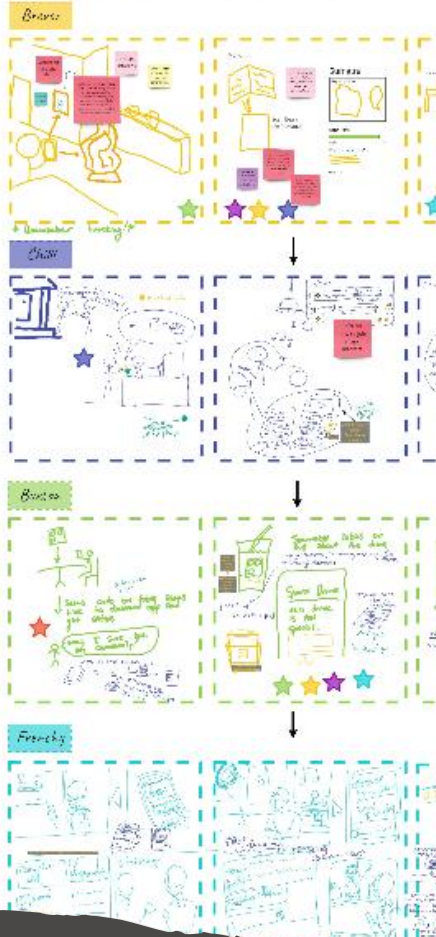
Scavenger Hunt
Scavenge for hidden items

Historical audio playlays
Historical audio playlays

Historical picture timeline
Historical picture timeline

Quizzes
Quizzes

C Sketching:



Our Process

Wayfinding App



Five Points to Five Notes

Continue to app

Read Land Acknowledgment



Coffee at the Point

Coffee at The Point (The Point) sits at the heart (Welton Street & 27th Street) of the revitalizing Five Points neighborhood, a historic area in Denver, Colorado. The Point provides great quality products and excellent customer service. Providing Platinum Customer Service with a culture of exceeding your expectations is our specialty.

Get Directions

Start Story

Reset Story



2858 Tremont Pl Denver, Colorado

No Shoes Too Big - Denver artist Frank Garza created a large scale mural for the south facing exterior wall of the Eltra M, Wedgeworth Municipal Office Building at 2855 Tremont St. The mural depicts the ethnic diversity of the Five Points neighborhood, and is painted on Polytab, which is a cloth-like material, and adhered directly to the brick surface of the building. - <https://denverpublicart.org/public-arts/no-shoes-too-big/>

Get Directions

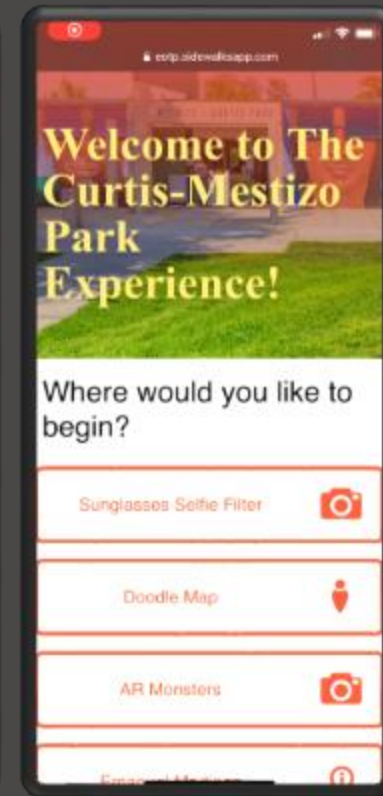
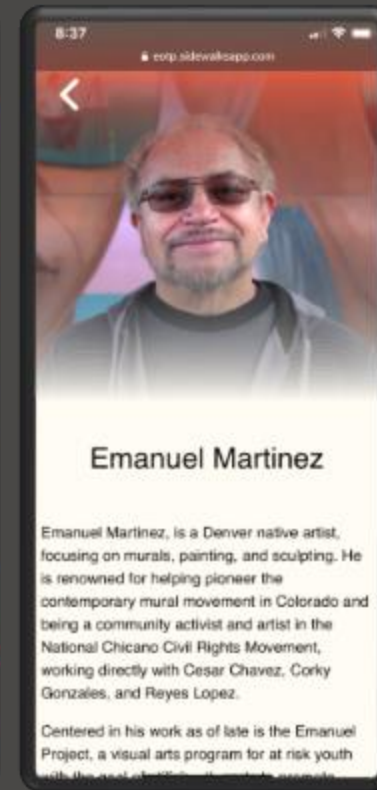
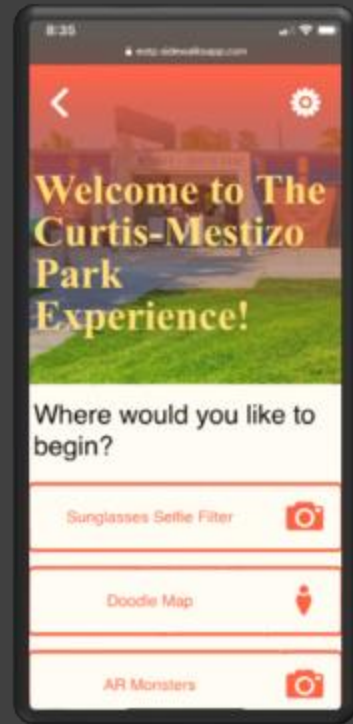


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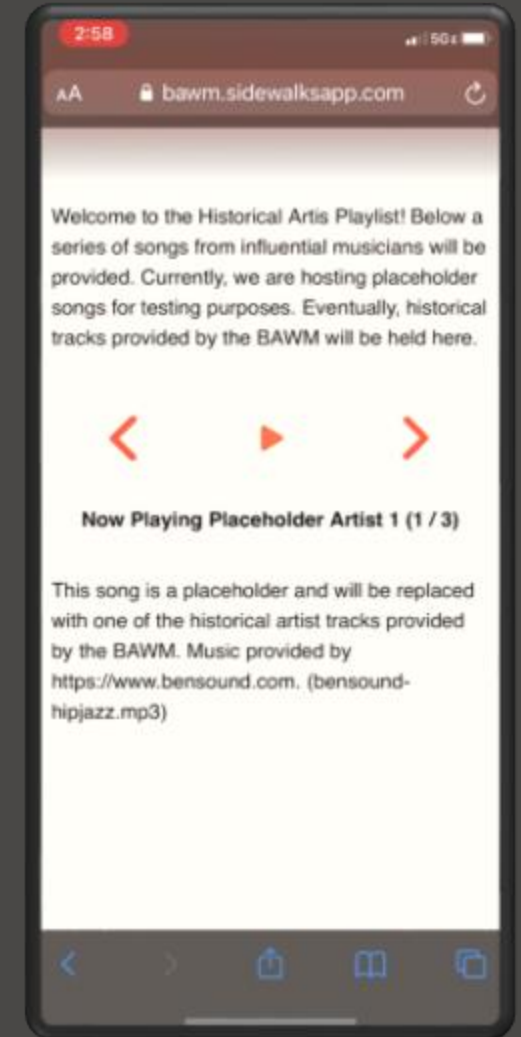
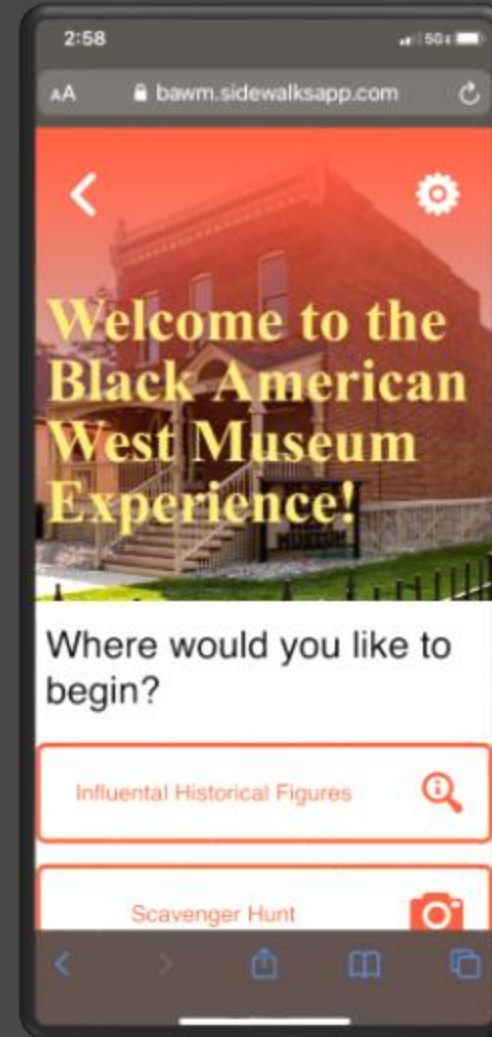
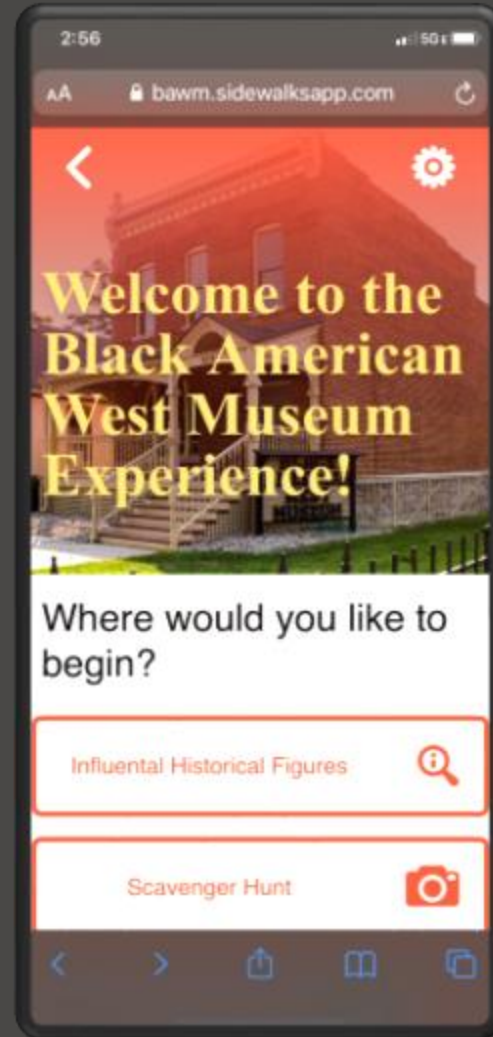
Eyes on the Park



- KEY MAP**
- Water Fountain
 - Trashcans
 - Hurks
 - Horsehoes
 - Dumpsters
 - Park Bench
 - Playground
 - Water Park
 - Pool
 - Tennis Court
 - Basketball Court
 - Restroom
 - Weightlifting Gym
 - Table



Black American West Museum



Project results and outcomes to date

- Creative Works, co-creation with Five Points and RiNo communities
- New interdisciplinary and foundation publication:
Lauff, C., Wee, Y.H., Teo, K., Png, S., Swee, A., Collopy, A.X., Vargas, B., and Wood, K.L., Design Innovation (DI) Methodology Handbook – Embedding Design in Organizations, ISBN: 978-981-18-1207-1, Singapore University of Technology and Design (SUTD) and University of Colorado Denver (CU Denver) | Anschutz Medical Campus, Singapore, 2021; published on SSRN (Social Science Research Network), DOI: 10.2139/ssrn.3860569. Social media links:
<https://twitter.com/sutdsg/status/1425238030219087879>;
<https://www.facebook.com/sutdsingapore/posts/10159293624725977>;
https://www.linkedin.com/posts/sutd_joinsutd-sutddesignthinking-activity-6831003071548551168-BHli/
- \$25,000, Bonfils-Stanton Foundation (BSF)
\$20,000, National Endowment for the Arts (NEA)

Next Steps



Closing out the current phase.



Meeting with larger groups of community members.



Receiving further content from business owners

