

Digital Strategy Task Force Charge

CU Denver has a strong opportunity to create a vision for our campus-level digital strategy, maximizing our deep and decades-long expertise in online learning and capitalizing on our [2030 strategic plan](#) that positions us to be a University for Life for learners of all backgrounds, careers, and ages. As Chancellor Marks [communicated on September 16](#), we know that successfully serving all Coloradans will require expanding learner support models that cross all modalities, including campus-based instructional design and integrated student services. Whether dual-enrollment students still in high school, learners who need upskilling and retraining later in life, or college students balancing school, work and families, all will require integrated services, some virtual and some in-person, tailored to meet their unique needs.

As higher education continues to change and evolve, our campus conversation about the future of our digital strategy could not come at a better time. We have learned many valuable lessons about online learning during the past 18 months of the pandemic, and we continue to gather information about how best to serve our learners with flexibility and hybridity in mind. Together, we are ready to build on a strong foundation of experience and knowledge in digital learning to create the vision for how best we can support our current and future learners in the years and decades to come.

To this end, the Digital Strategy Task Force will be launched in October 2021 as an extension of the campus strategic planning discussions to create a vision of the future for digital education and infrastructure at CU Denver. Chaired by Katie Linder, AVC for Digital Strategy and Learning, the task force will engage with the campus community, internal and external data sources, and relevant scholarly and market research to develop a set of recommendations for next steps that address areas of both opportunity and priority.

Guided by our values and goals from the recent strategic plan, as well as lessons we have learned from our past experiences, campus conversations for our digital vision will be organized around a series of guiding visioning questions:

- What is our vision for the future of digital education at CU Denver?
- How can CU Denver differentiate its digital offerings in an already-crowded market?
- What institutional characteristics will CU Denver need to be successful with our digital efforts?
- What do faculty and staff need to be supported with program exploration, design, launch, and delivery?
- Who are the unique audiences we should serve and what learning environments will best support their learning?
- What are the most pressing curricular and co-curricular needs of our future learners?
- How does being an equity-serving institution influence our digital education models?
- What technology infrastructure is needed to help us achieve our digital education vision?

The Task Force's work will conclude on March 31st with the presentation of recommendations to Chancellor Marks and Provost Nakuma.