



May 15, 2024

A Conversation with the Department of Neurology Recruitment Team

**Clinical Research Recruitment Program
Workshop Series**

Panelists

**Robbie Cummins, Lexer Duque
Sanchez, Janet Clarke, Franklin
Roberts, Taylor Knox, and Melynda
Veader.**

Moderator

Jama Bettis, MSW



WORKSHOP AGENDA

- **12:00-12:05 pm:** Welcome
- **12:05-12:10 pm:** Brief Introductions
- **12:10-12:50 pm:** Q&A Panel Discussion
- **12:55-1:00 pm:** Closing Remarks



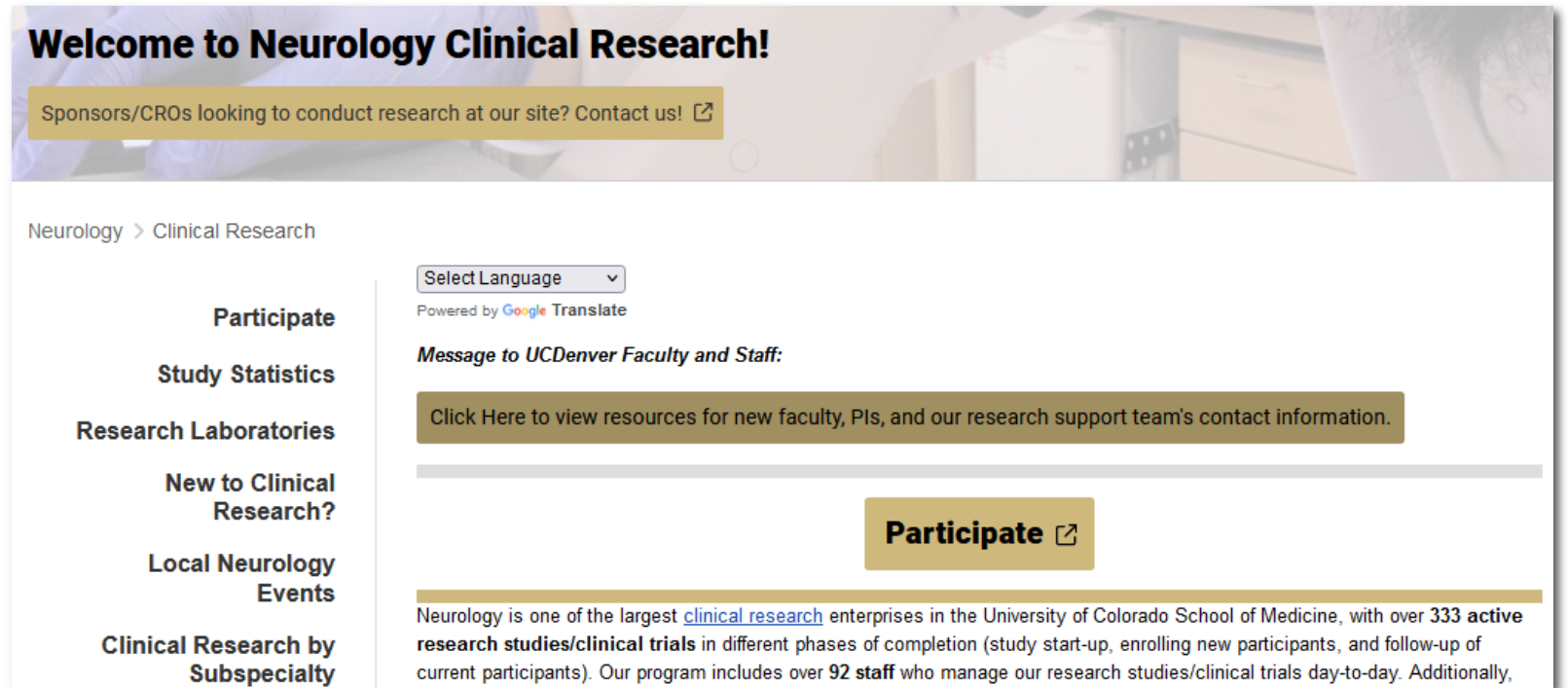
MEET OUR PANELISTS

- **Robbie Cummins** is a Movement Disorders Research Services Professional/Research Coordinator who also helps to lead the CU AMC Neurology Research Recruitment Team.
- **Janet Clarke** is a Research Recruitment Specialist and completed Health Navigation training (MSU-Denver) and Older Adult Research Specialist training (CU Anschutz Multidisciplinary Center on Aging).
- **Lexer Duque Sanchez** is a Clinical Research Program Manager in the CU AMC Neurology Research Team who also supports the CU AMC Clinical Research Recruitment Program.
- **Taylor Knox** is a Neuroimmunology Recruitment Specialist/Research Coordinator, actively facilitating research initiatives aimed at improving outcomes for individuals affected by Multiple Sclerosis.
- **Melynda Veader** is a Neuroimmunology Recruitment Specialist/Research Coordinator, has passion for advancing the field of neurology while also being able to identify eligible patients with Multiple Sclerosis who can benefit from research studies.
- **Franklin Roberts** is a Neurobehavior Recruitment Specialist/Research Coordinator. Primarily works on studies for older adults with cognitive disorders such as AD, Dementia, MCI, etc..



More about the CU AMC Neurology Research Recruitment Structure

- **Recruitment Specialists**
- **Neurology Recruitment Database**
- [Neurology Clinical Research Webpage](#)
- **In-person events**



The screenshot shows the 'Welcome to Neurology Clinical Research!' webpage. At the top, there is a banner with the text 'Sponsors/CROs looking to conduct research at our site? Contact us!' and an external link icon. Below the banner, the breadcrumb 'Neurology > Clinical Research' is visible. On the left side, there is a vertical navigation menu with the following items: 'Participate', 'Study Statistics', 'Research Laboratories', 'New to Clinical Research?', 'Local Neurology Events', and 'Clinical Research by Subspecialty'. The main content area on the right includes a 'Select Language' dropdown menu, a note 'Powered by Google Translate', and a section titled 'Message to UCDenver Faculty and Staff:' containing a button that says 'Click Here to view resources for new faculty, PIs, and our research support team's contact information.' Below this is a large 'Participate' button with an external link icon. At the bottom, there is a paragraph of text: 'Neurology is one of the largest clinical research enterprises in the University of Colorado School of Medicine, with over 333 active research studies/clinical trials in different phases of completion (study start-up, enrolling new participants, and follow-up of current participants). Our program includes over 92 staff who manage our research studies/clinical trials day-to-day. Additionally,'



PANEL DISCUSSION QUESTIONS

What challenges have you faced recruiting minority groups into research?

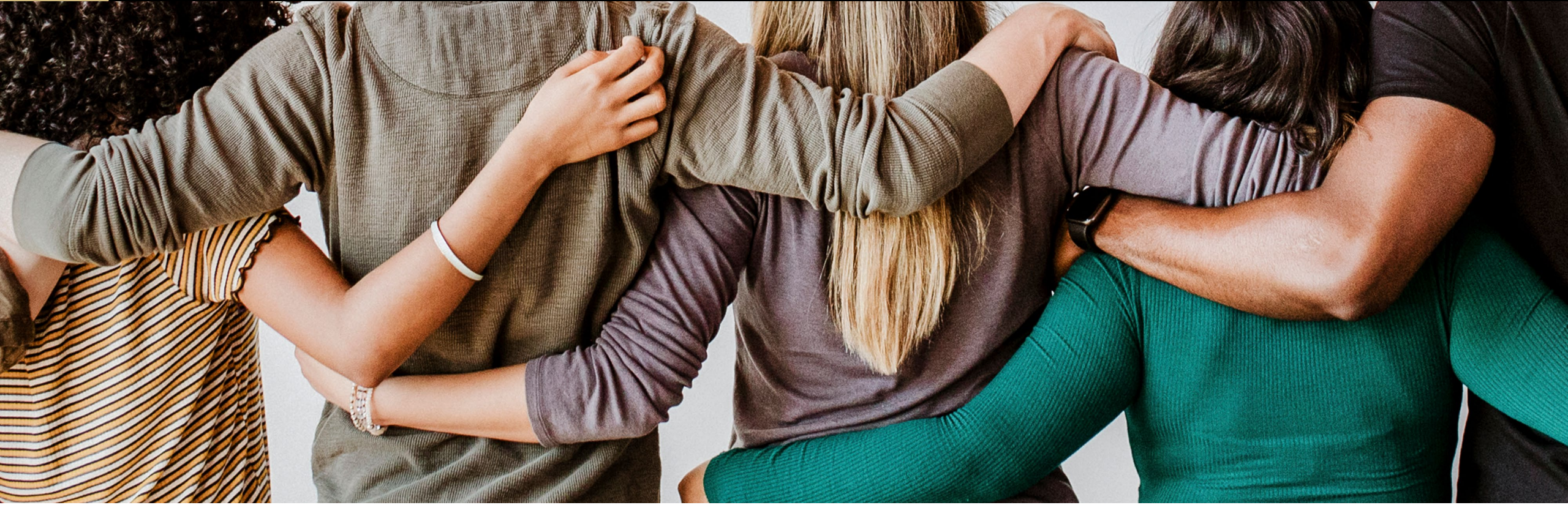


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PANEL DISCUSSION QUESTIONS



Have your experiences recruiting changed since COVID?



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PANEL DISCUSSION QUESTIONS

What are benefits and challenges of using social media for recruitment?

What platforms work best for recruitment of specific populations?



PANEL DISCUSSION QUESTIONS

A photograph of the University of Colorado Hospital building, a large multi-story structure with a curved facade and many windows. A helicopter is flying in the sky above the building. The text "UNIVERSITY OF COLORADO HOSPITAL" is visible on the upper part of the building, and "ANSCHUTZ INPATIENT PAVILION 2" is visible on a lower section. The sky is overcast.

What have been successful ways that you keep your recruitment organized?

PANEL DISCUSSION QUESTIONS



How do you approach recruitment to organizations?



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ADDITIONAL QUESTIONS AND CLOSING REMARKS



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THANK YOU

Our Panelists:

Robbie Cummins, Lexer Duque Sanchez, Janet Clarke, Franklin Roberts, Taylor Knox, and Melynda Veader.

Workshop Planning Committee, especially Montelle Tamez, Don Nease, Jameel Mallory, and Natascha Palmer.

For more information, check out our website at research.cuanschutz.edu/cros/recruitment

The Clinical Research Recruitment Program is partially funded by the Colorado Clinical and Translational Sciences Institute (CCTSI) through NIH/NCATS grant UM1TR004399.



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